



ESSEX NATIONAL
HERITAGE AREA

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TRAILS & SAILS 2010:

Essex Heritage Seeks Host Site Registration for Premier Partnership Event

April 12, 2010 (Salem, MA) . . . The Essex National Heritage Commission (ENHC) will present its ninth annual TRAILS & SAILS: *Two Weekends of Walks & Water*, September 17-19 and September 24-26, 2010. Designed to showcase the unique array of historic, cultural, and natural resources within the Essex National Heritage Area, the weekends include more than 100 *FREE* events spread out over 50+ locations throughout Essex County. A call is being issued to all heritage non-profit and community organizations, as well as recreation- and heritage tourism-based businesses, to participate as site hosts. Those interested in hosting an activity, demonstration, lecture, or any other type of historic, cultural or outdoors event, can register on-line at www.essexheritage.org/ts or contact Essex Heritage at (978) 740-0444. Popular events offered in previous years include guided hikes, walks, sails, paddles, as well as historical tours and behind the scenes peeks for all ages, skill levels and interests.

Organizations and businesses interested in using the TRAILS & SAILS partnership event to attract new audience or potential members to their site or business are encouraged to participate. Site hosts can choose to offer a unique, one-hour experience once, or multiple times during the last two weekends in September. Essex Heritage will assist the organization with marketing its unique event along with all the others that will attract thousands of residents and visitors into the Heritage Area.

TRAILS & SAILS 2010: Two Weekends of Walks & Water is an annual celebration of all the historic, cultural and natural treasures in the Essex National Heritage Area. Organized by the Essex National Heritage Commission, this event is an integral part of the Essex Heritage mission, which is to raise regional awareness of the Area's unique treasures and promote their preservation. Printed program guides with event descriptions, locations and times will be available via online registration in early August at www.essexheritage.org/ts. Please register online to receive a copy, or call Essex Heritage at 978-740-0444.

For additional information visit www.essexheritage.org/ts or contact Essex Heritage at (978) 740-0444.

TRAILS & SAILS 2010: *Two Weekends of Walks & Water is presented by TD Bank and the Eastern Bank Charitable Foundation.*

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About TRAILS & SAILS 2010

TRAILS & SAILS: Two Weekends of Walks & Water is the premier partnership event of the Essex National Heritage Commission celebrating the historic, cultural and natural treasures of the Essex National Heritage Area. Coordinated by Essex Heritage as an integral part of our mission, Trails & Sails raises regional awareness of the Area's unique history and promotes the preservation of its heritage sites. Learn more at: www.essexheritage.org/ts



About Essex National Heritage Area and Essex Heritage Commission

The Essex National Heritage Area is comprised of the 34 communities of Essex County and designated by US Congress in recognition of the important role that this region played in American history and the significant heritage sites still extant in the region. Essex Heritage is the non-profit management entity for the Area, working in collaboration with the National Park Service to promote public/private partnerships, and develop programs that enhance, preserve and encourage regional awareness of the Area's unique historic, cultural and natural resources. For more information, experience Essex Heritage at essexheritage.org or call (978) 740-0444.